

*mortonmagnet.com*

## Advertising

*a new website that's connecting the community*



### What is the purpose of [mortonmagnet.com](http://mortonmagnet.com)?

The purpose of [mortonmagnet.com](http://mortonmagnet.com) is to provide the Morton Community with an easy way to find information about events, attractions, and resources available right in Morton. What is going on in Morton? What events are happening at the Pumpkin Festival this year? Where can I find a Morton attorney? How do I contact the city government? All these questions and more can be answered at one website. The [mortonmagnet.com](http://mortonmagnet.com) will continue to grow and become an increasingly better tool for anything the community needs to know about Morton business and events. The MBA is passionate about their hometown and supporting the organizations and businesses that have made Morton a wonderful place to live.

### Who is sponsoring [mortonmagnet.com](http://mortonmagnet.com)?

[MortonMagnet.com](http://MortonMagnet.com) is sponsored by the Morton Business Association (MBA). The Morton Business Association's vision is to serve as a connection to bring businesses, family, and community together by helping to provide service that makes Morton "the place to be".



### How can the community benefit from The Morton Magnet?

1. Instant communication of upcoming events, new city ordinances, parking bans, weather alerts, and so much more.
2. A favorite one-stop porthole for anything the community needs including a directory of local businesses, schools, churches; as well as Morton history, population, maps, and more!
3. A fun way to get involved by participating in contests, winning prizes, and more.

### How can businesses benefit?

[MortonMagnet.com](http://MortonMagnet.com) was developed to benefit the Morton community by providing opportunities and advantages to locally owned businesses. The opportunity lies in affordable, effective advertising directed to the community in which one does business. Support the community and increase exposure to local consumers by advertising on The Magnet.

### Introductory Advertising Specials

Sky Concepts, Inc. (web developer) and the Morton Business Association are pleased to announce the launch of the Morton Community Website! To sign up, simply read through the advertising options and fill out the order form on the last page. Mail, email, or fax your order to take advantage of these advertising opportunities.

### Coming Soon to [mortonmagnet.com](http://mortonmagnet.com)

- Photo Galleries
- Garage Sale Listing
- Help Wanted Ads and Classifieds

## Advertising Packages

### ➤ Business Directory Listing - \$19.95/1 year

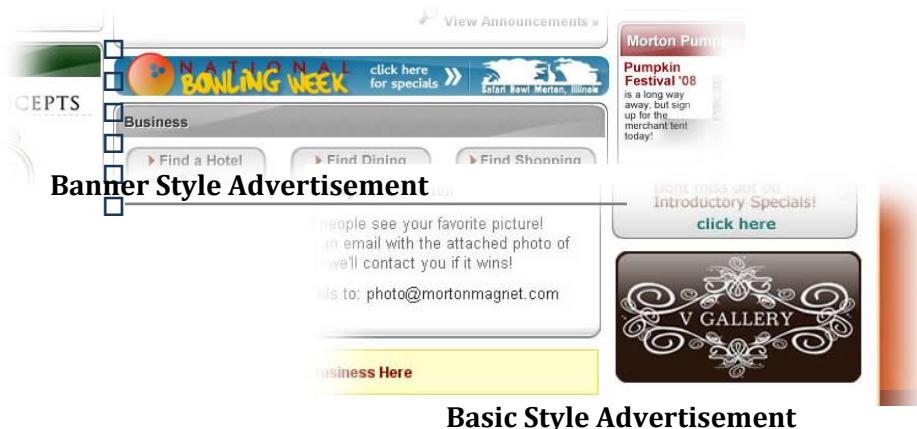
- ✓ Includes: [http://www.mortonmagnet.com/directory.php]
  - ✓ Business Name
  - ✓ Address
  - ✓ Phone Number

### ➤ Featured Business Directory Listing - \$29.95/1 year

- ✓ Includes: [http://www.mortonmagnet.com/directory.php]
  - ✓ Business Name
  - ✓ Address
  - ✓ Phone Number
  - ✓ Website Link
  - ✓ **Bolded Listing**

### ➤ Display Advertising

#### Sample Display Advertisements



**Banner Style Advertisement**

**Basic Style Advertisement**

- 30 Day - Homepage - \$59.95
- 30 Day - A-List Category - \$39.95  
See "Web Page Categories" on the right.
- 30 Day - B-List Category - \$19.95  
See "Web Page Categories" on the right.

- + initial setup fee: \$15
- + Extend advertisement duration 30 additional days for 25% discount.

## What are A-List & B-List web pages?

A-List pages are the most popular web pages on mortongmagnet.com. B-List pages have many visitors every day; however are fewer in number than A-List pages. Advertisements will be placed on one webpage of your choice.

## Web Page Categories

### A-List Pages

- ✓ Calendar
- ✓ Announcements
- ✓ Business Directory
- ✓ Events

### B-List Pages

- ✓ About
- ✓ Dining
- ✓ Apartments
- ✓ Hotels
- ✓ Shopping
- ✓ Organizations
- ✓ School District
- ✓ Churches
- ✓ Park District
- ✓ Village Government

Contact the MBA President, Susan Pyles at (309) 266-5135

Prices are subject to change. Current prices are listed on [MortonMagnet.com](http://MortonMagnet.com).



➤ **30 Day- Logo Advertisement - \$19.95**

- ✓ Includes: Business Logo is displayed in the sponsor section on the left side of each webpage.



✓ **Add Event to Calendar - \$19.95**

- ✓ Add a business event and details to the Calendar of Events (Calendar events are subject to restrictions)

Detach and return

## Mail-In Order Form – scan and email is also accepted

➤ **Step 1: Choose a package** (check box)

<input type="checkbox"/> Business Directory Listing	\$19.95
<input type="checkbox"/> <b>Feat. Business Directory Listing</b>	<b>\$29.95</b>
<input type="checkbox"/> 30 Day Display Ad – B- List	\$19.95
<input type="checkbox"/> <b>30 Day Display Ad – A-list</b>	<b>\$39.95</b>
<input type="checkbox"/> 30 Day Display Ad – Homepage	\$59.95
<input type="checkbox"/> <b>30 Day Logo Advertisement</b>	<b>\$19.95</b>
<input type="checkbox"/> Add Calendar Event	\$19.95

➤ **Step 4: Calculate Total or choose to be billed** →

Add \$15 for first time display setup fee

Total Amount: \$ \_\_\_\_\_

➤ **Step 5: Send Information and Payment**

Mail to: Morton Business Association  
330 S. Main Street  
Morton, IL 61550

- ✓ Make Checks Payable to **Sky Concepts, Inc.**



- Bill Me Later** (check box)

Circle invoice option: Standard Mail or PayPal

➤ **Step 3: Fill out Contact Information**

Business Name:

Phone:

Address:

Website (feat):

\*the following is for internal purposes only – not listed on website

Contact Name:

Reachable Phone: