

# Introducing *MortonMagnet.com!*



## What is the purpose of mortonmagnet.com?

*The purpose of mortonmagnet.com is to provide the Morton Community with an easy way to find information about events, attractions, and resources available right here in Morton. What is going on in Morton? What events are happening at the Pumpkin Festival this year? Where can I find a Morton attorney? How do I contact the city government? All these questions and more can be answered at one website. MortonMagnet.com will continue to grow and become an even better tool for finding anything the community needs to know about Morton business and events. We are passionate about our hometown and supporting the organizations and businesses that have made Morton a wonderful place to live.*

## Who is sponsoring mortonmagnet.com?

*MortonMagnet.com is sponsored by the Morton Business Association (MBA). The Morton Business Association's vision is to serve as a connection to bring businesses, family, and community together by helping to provide service that makes Morton "the place to be".*



## How can I get involved?

- 1. Tell everyone you know about mortonmagnet.com!*
- 2. Contribute to the website. Participate in the photo of the month. Announce a birthday, anniversary, or engagement. Tell us about your church or school events.*

## How do businesses get involved?

*MortonMagnet.com was developed to benefit the Morton community by providing opportunities and advantages to locally owned businesses. The opportunity lies in affordable, effective advertising directed to the community in which one does business. For the first 30 days of launching mortonmagnet.com, local business owners will have the opportunity to be included on mortonmagnet.com for free!*

## Introductory Advertising Specials

*Sky Concepts and the Morton Business Association are pleased to announce the launch of the Morton Community Website! For the first 30 days of the website launching, Morton businesses will be included at no charge. Every business the MBA has a record of is already listed in the business directory. Following this introductory promotion, only businesses that sign up will continue to be included. Contact the MBA soon to reserve a spot on mortonmagnet.com. **The special introductory pricing is good until July 8<sup>th</sup>.***

## Coming Soon to mortonmagnet.com

- Garage Sale Listing*
- Help Wanted Ads*
- Classifieds*

## Introductory Advertising Specials

*The special introductory pricing is good until July 8<sup>th</sup>*

### *Directory Listing - only \$19.95/6 months*

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- ✓ Includes: Business Name & Phone Number in 1 Category  
[<http://www.mortonmagnet.com/directory.php>]
  
- + Additional Options:
  - + Bold Listing – add \$6.95/6 months
  - + Highlighted Listing – add \$7.95/6 months
  - + Include Website link – add \$4.95/6 months
  - + Featured Category Listing – add \$24.95/6 months  
(Listing will appear at the top in the respective category)
  - + Featured Directory Listing – add \$34.95/6 months  
(Listing appears at the top of the listings in the entire directory)
  - + Listing in additional categories – add \$4.95/6 months
  - + Post 1 Coupon – add \$5.95/6 months

### *Banner/ Box Advertisements*

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- ✓ Includes: **Box Ad** [195x100 pixel advertisement listed] **or** **Banner Ad** [480x60 pixel advertisement]
  - Homepage*
    - ✓ 20 Days \$99.95
    - ✓ 40 Days \$179.95
    - ✓ 60 Days \$249.95
  - Non-Homepage (20 Days, 40 Days, 60 Days)*
    - ✓ About (34.95, 59.95, 89.95)
    - ✓ Calendar (69.95, 124.95, 199.95)
    - ✓ Announcements (69.95, 124.95, 199.95)
    - ✓ Business (69.95, 124.95, 199.95)
    - ✓ Dining (69.95, 124.95, 199.95)
    - ✓ Apartments(69.95, 124.95, 199.95)
    - ✓ Hotels (69.95, 124.95, 199.95)
    - ✓ Shopping (69.95, 124.95, 199.95)
    - ✓ Organizations (34.95, 59.95, 89.95)
    - ✓ School District (34.95, 59.95, 89.95)
    - ✓ Churches (34.95, 59.95, 89.95)
    - ✓ Park District (34.95, 59.95, 89.95)
    - ✓ Village Government (34.95, 59.95, 89.95)

- + Additional Options: Flash – add \$49.95

\*Introductory offer does not include Holiday Prices. Contact the MBA for more information

# Introducing *MortonMagnet.com!*

## *Featured Apartment Advertisement*

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- ✓ Includes: Business name/logo in *Apartments* heading on homepage
  - ✓ 20 Days \$99.95
  - ✓ 40 Days \$179.95
  - ✓ 60 Days \$249.95
  
- + Additional Options: Featured on Apartments page – add \$49.95/month

## *Announcements – only \$9.95/7 days*

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- ✓ Includes: Announcement posted in top stories for 7 days
  
- + Additional Options: Additional 7 days – add \$4.95

## *Profile Page – 6 months \$395; 1 year \$695*

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- ✓ Includes: 1 full customized page (contact for more details)

## *Calendar Events – \$49.95/event*

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- ✓ Includes: Event listed on the Calendar & Upcoming Events (calendar events are subject to restrictions)

## Advertising Packages

### *Basic Package – only \$49.95*

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- ✓ Includes: **Business Directory Listing – 6 months**
  - ✓ Business Name & Phone Number listed in 1 category of Business Directory
  - ✓ Bolded Listing
  - ✓ Featured Category Listing
  - ✓ Include Website link

### *Deluxe Package - \$135 – save over \$25.00!*

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- ✓ Includes: **Business Directory Listing – 6 months**
  - ✓ Business Name & Phone Number listed in 1 category of Business Directory
  - ✓ Bolded Listing
  - ✓ Include Website link
  - ✓ Featured Listing in Category

#### **Announcements**

- ✓ Five (5) Announcements posted in Top Stories

#### **Home Page Advertisement**

- ✓ **Box Ad** [195x100 pixel advertisement listed] *or*
- ✓ **Banner Ad** additional \$10 [480x60 pixel advertisement]
- ✓ 20 Days

### *Premium Package - \$495 – save over \$145*

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- ✓ Includes: **Business Directory – 1 year**
  - ✓ Business Name & Phone Number listed in 1 category of Business Directory
  - ✓ Bolded Listing
  - ✓ Highlighted Listing
  - ✓ Include Website link
  - ✓ Featured Listing in Category
  - ✓ Featured Listing in Directory
  - ✓ One Additional Category

#### **Home Page Advertisement – 40 Day Listing**

- ✓ **Box Ad** [195x100 pixel advertisement listed] *or*
- ✓ **Banner Ad** additional \$10 [480x60 pixel advertisement]
- ✓ 1 Flash Advertisement

#### **Non-Homepage Advertisement – 60 Day Listing**

- ✓ **Box Ad** [195x100 pixel advertisement listed]
- ✓ *or* **Banner Ad** additional \$10 [480x60 pixel advertisement]

#### **Announcements**

- ✓ Ten (10) Announcements included in Top Stories

#### **Calendar Events**

- ✓ Three (3) Calendar Events